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Problem / Question

We are investigating students' perceptions of effective teaching through a three-pronged approach

Approach

- Have students demonstrate what they deem is effective teaching. They must incorporate social media in teaching demonstration
- Visually capture students' thoughts on effective teaching through a documentary
- Document students' thoughts on effective teaching through a qualitative study

Project Overview

This project is important due to the fact that although professors often seek ideas on how to better engage students, students are often not a part of that conversation. Many businesses seek the thoughts of their consumers in hopes of learning how to best reach their potential customers. With students being the consumers of education, their voice is critical. Students themselves will also benefit from the teaching demonstration since students tend to learn more from teaching their peers than they do taking exams (Nestojko et al., 2014). By creating a platform that allows for students to both demonstrate as well as discuss what they consider is effective teaching, this project will prove to be mutually beneficial for students and faculty.

Execution of Project

Teaching Demonstration

Students will work in a group where they will teach a subject in a way that will highlight their perception of effective teaching. The one stipulation is that they must incorporate social media into their teaching demonstration.

Study

 Students will be asked a series of questions that will indicate what they think are important aspects of good teaching. Questions are geared to not only seek understanding on the delivery of content, but also the qualities they deem is important for a good professor to have.

Documentary

• The documentary is designed to visually catch students discussing their perspective on what good teaching is. This video will be distributed in a way that is easily accessible for **Broward College** faculty and students.

What Is Good Teaching To You?

"Good teaching means equipping others around you with knowledge, and not just any kind, but the one that is intellectual and can help that individual grow spiritually, physically and mentally." -Noah Moore



What Is Good Teaching To You?

"I believe as a good professor one of the main things that should be focused on is patience. Another thing is just being considerate. Once upon a time all my professors were once students as well. I would like to imagine that when they were in my position...they had professors that got down (to their) level." -Emel Karabulut



What Is Good Teaching To You?

"Good teaching is love." -Alysse Lambert



What Is Good Teaching To You?

"I think good teaching is having ambition to teach. I know there are a lot of teachers who teach and want to get paid, so I think it's good to have ambition and actually like what you're doing."

-Catherine Burgos

"Professors (seeing) us as names instead of a number on an attendance roster. **Respect is very** important." -Jeffrey Marin





Potential Impact On College

- A focus group that will feature faculty and students will discuss how best to use the data in a way that will be beneficial to the college as a whole.
- The college will have access to some of the teaching demonstrations as well as the documentary. The videos can serve as a guide on what effective teaching is through the lens of a student.
- Professors will gain insight on how to better engage students as well as potentially see the benefits of incorporating social media into their classes.

References

Nestojko, John F., Bui, Dung C., Kornell, Nate, Bjork, Elizabeth Ligon (2014). Expecting to Teach Enhances Learning and Organization of Knowledge in Free Recall of Text Passages. *Memory and Cognition*, 42, 1038–1048.